



Dear Corporate Representative,

It is my pleasure to be a part of the beginning chapters of your organization's involvement in the Society of Women Engineers (SWE). Founded in 1950, SWE is the driving force that establishes engineering and STEM fields as highly desirable career aspirations for women. SWE empowers women to succeed and advance in those aspirations and be recognized for their life-changing contributions and achievements as engineers and leaders. With over 40,000 members, SWE is achieving this and extending influence around the globe. Visit www.swe.org for more information.

Locally we have a section for professionals in Minnesota, called SWE-MN, which has existed for more than 30 years. We currently have over 600 members, and the Executive Committee is elected to take on leadership responsibility for the section. Many of our members also get involved with SWE at the Society Level, including two leaders who were the Society President within the last 10 years! You can find information about the SWE-MN section on our website, <http://www.swe-mn.org>.

SWE-MN offers a breadth of programming for its members. We offer professional development events to build skills, outreach activities within the community to teach students about STEM, opportunities to connect with other members, and recognition through awards and scholarships. The Outreach program reaches out to thousands of students through multiple events each year, averaging at least one a month. Last year, the Professional Development program hosted 4 different events where our members learned and connected with others. Our Scholarship program continues to grow, awarding over \$7,000 in scholarships to college students last year. SWE-MN is an extremely active section, setting best practices for the society. Our section is frequently acknowledged for its creativity and dedication at SWE Conference each year. This level of programming would not be possible without our generous sponsors and dedicated members.

The level of sponsorship involvement can be whatever you make it. Monetary and resource (volunteers and facility space) support are critical to the success of SWE-MN's programs. Enclosed is a list of sponsorship opportunities and donor recognition information. I appreciate your time in reviewing this packet and your consideration in sponsoring the Society of Women Engineers Minnesota Professional section. Please contact our president's email (president.swemn@gmail.com) with any further questions on how to get involved. I look forward to talking more about partnership opportunities with your team!

Sincerely,

Claire Rydeen
FY23 SWE-Minnesota
President

Syntyche Koumaglo
FY22 SWE-Minnesota
Vice President

Elizabeth Winter
FY23 SWE-Minnesota
Treasurer

Emma Cripe
FY23 SWE-Minnesota
Secretary

Society of Women Engineers - Minnesota Section

SWE-MN • PO BOX 18481 • Minneapolis, Minnesota 55418, USA

www.swe-mn.org



Donor Recognition

In appreciation for your contribution to SWE-MN, the sponsorship levels are as follows:

- Platinum:** \$10,000 and up
Gold: \$4000 - \$9999
Silver: \$1,000 - \$3,999
Bronze: \$250 - \$1,000

Below is the list of services that come with each donation level. Upon receipt of donation, a company will automatically be put into the appropriate level. A company will stay in this level for four fiscal quarters. Once the funds are fully used, if requested the sponsor can receive a letter from us detailing how we used the funds, and the impact it made.

<p>Platinum</p> <ul style="list-style-type: none"> • During events that the company entirely sponsors, SWE will only advertise that company (no other sponsors). The company's name will be labeled onto as many things as possible (signs, t-shirts, pencils, etc.) • Recognition on the SWE-MN website - company logo can be linked to the company's website • Verbally thanked sponsored SWE event • Logo will be showcased in every SWE-MN slideshow (used in PD and Outreach events) • Recognized at end of the year Awards banquet • Can share open engineering job posts in weekly email 2 weeks in a row • Option to have a recruiting table at the sponsored event (PD or membership events preferred) 	<p>Gold</p> <ul style="list-style-type: none"> • Recognition on the SWE-MN website - company logo can be linked to the company's website • Verbally thanked at sponsored SWE event • Logo will be showcased in every SWE-MN slideshow (used in PD and Outreach events) • Recognized at end of the year Awards banquet • Can share open engineering job posts in weekly email 1 week in a row • Option to have a recruiting table at the sponsored event (PD or membership events preferred)
<p>Silver</p> <ul style="list-style-type: none"> • Recognition on the SWE-MN website - company name will be written out • Showcased in every SWE-MN slideshow (used in PD and Outreach events) • Recognized at end of the year Awards banquet • Option to have a recruiting table at the sponsored event (PD or membership events preferred) 	<p>Bronze</p> <ul style="list-style-type: none"> • Recognition on the SWE-MN website - company name will be written out • Showcased in every SWE-MN slideshow (used in PD and Outreach events) • Recognized at end of the year Awards banquet

Ways to Contribute

We accept donations and sponsorships year-round. Here are the suggested ways for you to work with us:

- Sponsor an event or initiative
- Sponsor a committee
- Sponsor a scholarship



- Sponsor the section (general sponsorship)

Tip: Does your company donate to organizations within the community that their employees volunteer for? Track your volunteer hours as you volunteer at events or plan events you sponsor and you can double your efforts! We have had a single volunteer track their hours and get a \$500 company match; if multiple volunteers track their hours, the money can make multiple scholarships or sponsor an event!

Your company will also be recognized for any in-kind donations. In-kind donations are considered items that your company pays for such as food catering costs, after hours security, or room fees.

Sectionwide Support

General Sponsorship

Contributions to the general fund are greatly appreciated. These donations give our team the flexibility to start new events and expand on existing projects. If your organization would like to collaborate with our section in a way that is not already listed, please let us know - we are always looking for contributions to foster new events.

Date: Ongoing

Status: Accepting sponsorship

Happy Hour, Dinner, Coffee Chat

Meet SWE-MN members by sponsoring a networking event with food and/or drinks. These events range from 15 to 30 people. Typically this is the entry event for many new members. The estimated cost of food is \$100-300 per event.

Date: Ongoing

Status: Accepting sponsorship

Estimated Cost per Sponsor: \$100-\$300

Sponsorship Opportunities: Speaker, Dinner for Attendees



Outreach

Experiment Kits/New Initiatives

We are always looking for innovative projects to feature in our K-12 outreach events that are fun and engaging for students. Over the years, SWE-MN invests in several different kinds of reusable experiment kits that are used to engage students in various engineering principles.

Dates: Ongoing

Estimated Cost per Sponsor: \$50-300 per kit

Sponsorship Opportunities: Experiment Kits, New Initiatives

Spark, Slime, Speed

To kickstart Engineering Week, SWE-MN hosts approximately 700 students at the Science Museum of Minnesota and creates five (5) different activities around the theme: Spark, Slime, and Speed. All the participants get to interact with the experiments teaching Chemical Engineering, Mechanical Engineering, Structural Engineering, And Electrical Engineering in a fun and engaging manner.

Date(s): February 2023

Status: Accepting sponsorships for FY23

Estimated Cost per Sponsor: \$3000

Sponsorship Opportunities: Experiment kits, Giveaways

WOW! That's Engineering

One of our award winning signature events, the Wow! Outreach event reaches 100-200 middle and high school age girls every spring. It is a full Saturday of experiments, meeting female engineers and exploring opportunities they may not see in daily life. We have partnered with the Minneapolis school district and the school counselors in other districts to identify girls who would benefit from this opportunity (typically starting with the list of kids on the free lunch program or similar grants). There is no cost to the girls, and buses and lunch are provided to even further minimize the burden to families.

Date(s): April 2023

Status: Accepting sponsorship

Estimated Cost per Sponsor: \$5,000

Sponsorship Opportunities: Venue, Experiment Kits, T-shirts, Giveaways, Buses, Lunch



Girl Scout Patch Day

Girl Scout Patch Day is one of our signature outreach events. Junior Girl Scouts and their parents participate in Product Design activities and learn more about STEM in this half-day event. Every year, we have around 120 Junior Girl Scouts (Grades 4-5) who attend.

Date: Fall 2022

Estimated Total Cost for Event: \$3,500 - \$5,000

Sponsorship Opportunities: Venue, Experiment Supplies, Badges, Giveaways, T-shirts, Lunch/Snacks, Parents' Track



Professional Development

Speaker/Networking Event

Companies can sponsor a speaker event by providing the speaker, event location, and/or dinner for attendees. These events range from 15 to 40 people. Past speaker events have included topics about lean engineering, prototyping, and global markets. The estimated cost of food is \$500 per event. Events can be free to all or have an associated fee, based on event needs.

Date(s): Ongoing

Status: Accepting sponsorship

Estimated Cost per Sponsor: \$350-\$500

Sponsorship Opportunities: Speaker, Venue, Food

Facilities Tours

Companies can donate a free tour of their facility, taking SWE members through their engineering and/or manufacturing process. These events range from 25 to 50 people. Past tours have included Innovation centers, snowmobile manufacturing floor, a flour mill, and a prototyping shop. Typical cost is \$500 for food and after hours facilities coverage.

Dates: Ongoing

Status: Accepting sponsorship

Estimated Cost per Sponsor: Varies

Sponsorship Opportunities: Speaker, Tour

Fall Open House - Sponsored for FY23 by Silk Road Medical

The Fall Open House is a free event for members and others interested in learning about SWE-MN. The event consists of a cocktail style dinner, an introduction from SWE-MN, a short presentation from the sponsor's keynote speaker, and time to network and learn about the various SWE-MN communities. Typical attendance is 100-125 people. Companies can sponsor the event by providing a location, and providing food and service.

Date: September 2022

Estimated Total Cost for Event: \$3500 - \$5000

Sponsorship Opportunities: Venue, Refreshments for attendees



Spring Seminar

The annual Spring Seminar is full-day Professional Development event, typically held on a Saturday. Companies sponsor both the event location and food. In addition, there is opportunity to sponsor supplies, speaker fees, registration gifts, door prizes, and speaker/volunteer “Thank You” gifts. Sponsors can provide keynote speaker, as well as tours and HR recruiting booth if desired. Past Spring Seminars average around 100 attendees.

Date: April 2023

Status: Accepting sponsorship for FY23

Estimated Total Cost for Event: \$5000 - \$10000

Sponsorship Opportunities: Speaker, Speaker fees, Venue, Food, Registration Gifts, Door Prizes, Thank You Gifts

Partnered Event with STEM Societies

We connect with many other local, professional STEM societies through the Minnesota Federation of Engineering, Science, and Technology Societies (MFESTS), and will partner with other organizations to host Professional Development events.

Dates: Ongoing

Status: Accepting sponsorship

Estimated Cost per Sponsor: Varies

Sponsorship Opportunities: Varies



Awards & Recognition, Scholarships

Corporate Partner Scholarships

SWE-MN coordinates awards directly sponsored by corporations. With the corporate scholarship, the company may specify the area of STEM they want to support. SWE-MN solicits applications from female students in STEM programs in our area, including Minnesota, North Dakota, and South Dakota. SWE-MN judges the packets and determines award recipients. Scholarship recipients and companies are invited to the annual banquet in May. It is a rewarding opportunity to meet the student that your scholarship supports.

Date(s): July 2022 - February 2023

Status: Accepting sponsorships for FY20

Estimated Cost per Sponsor: \$1000-\$2000

Scholarship Endowment

Companies can make donation to SWE-MN's Scholarship Endowment, a fund managed by the National SWE Board of Trustees. Every year, interest earned on the account is used for the SWE-MN Section Scholarship for college students. Scholarship recipients and companies are invited to the annual banquet in May. It is a rewarding opportunity to meet the student that your scholarship supports.

Date(s): Ongoing

Status: Accepting sponsorships

Estimated Cost per Sponsor: \$1000-\$2000